



The Edge



The Edge is a touch screen solution that captivates and engages customers. It transforms your unique and proven sales journey into an immersive, personalised digital experience that the new generation of customer finds familiar and convenient.

Capture your customer's attention on any device

The Edge is designed for large touch screens in Sales Centres and also works seamlessly on all devices without the need for apps.

The properties viewed at a Sales Centre can be reviewed by the customer immediately on their personal devices.

Electronic contracts

Using our powerful Runway PDF server, Sales Agents can prepare a fully dynamic, live Contract of Sale and send to the customer for digital signing.



Implementation

We offer a complete design and implementation process. Choose from our existing designs and workflows or we can help design your own unique customer experience.

Incredible Insights

From the first contact through to contract signing, The Edge records every click, providing intelligence from which you can refine and perfect your sales and marketing processes.